

## Xscale

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Xscale was developed by business executives who had worked for Fortune 500 firms. It is a highly targeted accelerator that exclusively works with 10–12 high-potential start-ups each year. Its main objective is to support Indian B2B SaaS companies in their global expansion by accelerating their revenue growth. Its vision is to revolutionize sales and open up access to international markets to produce world-class B2B SaaS/Tech enterprises outside of India. Its purpose is to transform India's reputation as a talent exporter into one of a producer of world-class businesses and make a positive difference in people's lives by creating new jobs.

Xscale focuses on creating a precise go-to-market strategy (target customer segment, sales channel selection, positioning, and pricing), developing sales strategies, and offering assistance with putting those plans into action. It assists start-ups in growing outside of India and invests up to INR 15 million in its accelerator start-ups from its internal corpus.

For more details, please visit <https://www.indiabusinessstoday.in/detail/xscale-new-delhi-564612>

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