

## **WhiteCub**





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WhiteCub is India's Pioneering DairyFree Ice Cream brand led by Ms Sonal, Director Compassionate Choices Pvt Ltd and CEO White Cub. The entire range of flavours is certified Cholesterol-Free, TransFat-Free and Gluten-Free.

WhiteCub has also won PETA Vegan Foods Awards over two successive years. At WhiteCub, we believe in ensuring the same lusciousness as that present in icecream while keeping our offerings dairy-free. We are able to do so by replacing dairy milk with plant-based milk.

Currently, the brand has three parlours, serving over twenty flavours, in Delhi NCR. Its FMCG tubs are available in retail stores across Delhi NCR, Ludhiana, Mumbai, Pune, Bangalore, Hyderabad, Chennai and Kolkata. Visit - www.whitecub.in

For more details, please visit https://www.indiabusinesstoday.in/detail/whitecub-gurgaon-555946