

## Vyas Giannetti Creative



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Founded in 1997 by Preeti Vyas as a Strategic Integrated Design and Creative Communication Agency. Ranked one of the top brands and design agencies in India, our sound strategies translate into superior returns on branding and communication investments, creating value through Design, and earning us the trust of some of the biggest business names as client. As a specialist creative agency, VGC uses design as a tool to help brands succeed by enhancing brand equity and perception through strategic cutting-edge solutions. The result-oriented brand recommendations are a result of the proprietary design tool we call - Designomics. A multidisciplinary integrated design, communication, digital & marketing agency with varied skills under our roof, we specialize in branding & brand strategy, communication & advertising (ATL, BTL, TTL, and B2B), packaging, environmental, publication, digital & experiential design.

With offices in Mumbai and Bangalore, we have served clients across India & the world for over two decades now. We are more than just a creative or advertising agency, we are complex problem solvers who use design & design thinking to help your brand stand out from the crowd.

For more details, please visit <https://www.indiabusinesstoday.in/detail/vyas-giannetti-creative-mumbai-556425>

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