

Trademark Registration in India



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In simple language , trademarks are special and unique signs that are used to identify service and products from a certain company. They can be designs, pictures, signs and even appearance. It is crucial because it modifies your products from the rivalry. It can be connected with your brand or product. Trademarks are classified as intellectual property and therefore is protected from breach. Trademarks and its rights are secured by the Trademark Act, 1999

To get the safe of trademark rights one has to register the trademark. It is predominant to register your trademark Since it insures others from copying your mark and misstate other products with your mark. Trademarks help the customers to analyse the brand and the brand worth in one look such as the logo of a tick sign for Nike or a jumping wildcat for Puma etc.

Unlike patents, trademarks does not have a specific limitation period. Where a patent expires in 20 years a trademark registration expires after 10 years of registration, but unlike patents, a trademark can be renewed again for another 10 years. This process can be unspecified period of time. done, meaning as long as you keep extend the trademark it will not expire and will continue to be under the protection of the Act.

Trademark is a unique symbol or sign which it is possible a label or numeral or amalgam of colours for identification of your goods and services. You can obtain a trademark registration under the Trademarks Act, 1999.

Trademark Registration is settled through Goyal Mangal and Company in , Kolkata , Delhi, Mumbai, Bengaluru, Chennai, Jaipur and all other Indian cities. Offering quality trademark services like trademark filing, trademark search, trademark renewal, and patent registration, etc.

Trademark authorize you and a third party to differentiate your products and services from those belonging to your competitor. However, it would be helpful to keep in mind that geographical names, common names, common trade words and ordinary abbreviation cannot be registered as a trademark.

Apart from this, a Trademark should be easy to use, make your products marketable and create brand remembrance for your products.

For more details, please visit <https://www.indiabusinessstoday.in/detail/trademark-registration-in-india--558634>
