

SIFONA



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Sifona – a way of life, is an emerging brand of Pakistan which deals with designer dresses at affordable prices. Sifona provides premium fabric to its customers which is breathable and soft in this harsh weather of summer. Sifona deals in stitched and unstitched dresses, also they have a value proposition against their competitors as they provide branded stitching services for their unstitched dresses.

Sifona launches several collections in a year which include Organza, Chiffon, Velvet, Linen, and Lawn. Out of these Lawn wins the race as it is the most demanding fabric of Pakistan. Sifona assures to never compromise on quality, they bring their collections in all seasons which range from printed to heavily embroidered party wears. These clothes are a fusion of ethnicity and modernity which is exceptional for an emerging brand.

For more details, please visit <https://www.indiabusinessstoday.in/detail/sifona--556921>
