

nft platform



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FOR BRANDS

NFTs are a powerful brand engagement tool. They can build new revenue streams & deepen the relationship with consumers in unique ways. Irrespective of what you sell, NFTs provide a way for your brand to engage with a growing generation of users who value their online identity more than their offline identity.

ngageN enables brands to collaborate with artists, create branded digital assets and issue NFTs on them. These NFTs can be offered for sale to fans in INR* or offered as a reward for brand loyalty. Brand NFTs let fans own a piece of your brand's legacy and access exclusive benefits in the Members Only brand club. Fans can also resell their NFTs at a profit.

For more details, please visit <https://www.indiabusinessstoday.in/detail/nft-platform-bengaluru-559362>
