

Neotouch Interactive Flat Panels



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Interactive flat panels (IFPDs) are now dominating the interactive display market in classrooms of India. Taking over from interactive whiteboards (IWBs), they are seemed to account for an awe-striking 96% of sales in Indian classrooms. Obviously Price being the tagline across the world there are now more IFPDs than IWBs sold.

Schools are choosing this type of displays because brighter image is more visible and they can see immediate user benefits over projector based IWBs and they want to have the latest technology particularly with an affordable price. Children and parents can immediately relate to this technology and now IWBs are seen as old-fashioned. Height adjustable displays are also easier to use, so are a more accessible display for the children who collaborate, which encourages social skills, sharing and discussing.

Price of the interactive flat panel displays in India is also reducing. To begin with Initial costs were higher than IWBs but with negligible maintenance and low running costs, the total cost of ownership is easily on par with an IWB and projector system.

This product changeover has opened the entry point for a far wider range of competitors as anyone can become an OEM Interactive Flat Panel Displays in India. Competition is changing and there has been success for Indian players entering the market particularly the prices play a major role.

For more details, please visit <https://www.indiabusinessstoday.in/detail/neotouch-interactive-flat-panels-chennai-555242>
