

## Naksheband



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Naksheband as a brand has faith in the power of dressing! We believe that a clothing item when designed well is a true representation of the designer and the person wearing it. Naksheband is a clothing store run for women by a woman who wants to make ethnic women's clothing the norm. Naksheband, when translated means, to create. We believe in creating art that speaks to your sense of sight.

Our collections are handwoven, hand-dyed and hand embroidered. All the motifs and patterns are designed and curated to perfection in-house. Our finished products take days or even months to get manufactured. While many brands may boast of **handloom products**, we work religiously to make pure handloom a reality for our customers.

For more details, please visit <https://www.indiabusinessstoday.in/detail/naksheband-varanasi-556215>

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