

Indian Sleep Products Federation (ISPF)



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The Indian Sleep Products Federation (ISPF) was formed to unite the players in sleep products and elicit the importance of the sleep industry. A sound sleep paves way for an active lifestyle and better health. With better mattress and other sleep products, presenting the consumers with a good sleep solution is what ISPF aims at.

Indian Sleep Industry has expanded manifold over the years in terms of technology and innovations. With a commitment to enhance the sleeping experience of our consumers, we constantly endeavour to discover the deep insights and important information to get a wholesome perspective on every aspect of Consumer Needs.

Through our Retail Training Programs, we aspire to train our Retailers and Distributors on Product Presentation and Knowledge with an objective to enhance the Consumer buying experience and thus, sell sleep as an experience rather than a commodity.

Newer technologies and new innovations pave way for a higher notch of evolution in the industry and our focus would be to throw light on all the possibilities for doing that. What better way can we bring to achieve this than networking? Here is your platform for sleep-related news and advancements.

Philosophy

The Indian Sleep Industry has expanded manifold over the years in terms of technology and innovations. With a commitment to enhance the sleeping experience of our consumers, we constantly endeavour to discover the deep insights and important information to get a wholesome perspective on every aspect of Consumer Needs.

The motto of all of us at ISPF is to innovate and bring advancements in the products machinery, fabrics, latest technologies, to enhance the Sleeping experience of the Consumers and offer the finest of the sleep solutions.

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ISPF Strategic Objectives & Plans

To remain committed to its members for helping each other grow and advance technologically.

To continue to be a dependable resource in helping manufacturers and suppliers to grow.

To take care of the environment by inventing environmentally sustainable products.

To influence and improve the business climate for mattress manufacturers and their suppliers.

To become a voice of the industry for the government.

For more details, please visit <https://www.indiabusinessstoday.in/detail/indian-sleep-products-federation-ispf-alangulam-tirunelveli-561600>
