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## How to develop Engaging Virtual Reality App?

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Virtual reality a trending technology which provides a real time environment where users can feel, experience and interact with 3D worlds .In simple Virtual Reality are the Computer simulated programs which mimics Physical experience of Humans. Currently most of the advanced devices like Oculus Rift,Google Carboard,Samsung's Gear VR and Zeiss's AR display virtual videos and images by using iPhone and Android smartphones.

Since mobile apps have become one of engaging field to share our thoughts and experience, then have look of using Virtual technology in Mobile App Development.

### How Can Virtual Reality can be used in Different Industries?

- **Real Estate**

Without the usage of VR technology, one can't run a real estate business. As virtual 360 degree tours helps the buyers to get to know about the property with just one click it provides a 3D view of each room. In addition real estate agents can save their precious time by displaying multiple properties into Virtual videos or images. The Technology has a power to turn the client imagination into reality in the form of 2D,3D and 4D photos.

- **Travel Industry**

Most of the travel and hotel companies adopted the booming Virtual Technology on their Mobile apps or websites, to offer an effective experience to their customers as per the expectations. Now a days customers browse a lot of information before they book a hotel. Specifically they require a digital look of hotel in terms of images, virtual videos and then seek the opinions from reviews. This is how VR technology aiding the travel field to provide immerse experience to users in terms of Visual view for the first time.

- **Automotive Industry**

Automotive industry has already become billion dollar market with the use of Current technologies like VR .Yes the industry is using Virtual Reality Showrooms to showcase their products such cars, bikes and other vehicles. Providing a virtual view of model where customers can have a look on interior of car with 360 degree virtual video footage. In simple words, "Try before use"format.

- **Education**

A standalone and ground-breaking VR technology providing a user-friendly and engaging environment for the youth by offering a creative and innovative visual learning experience. Virtual reality integrated with Mobile app development can bring a storm in Educational industry as the youngest generation prefer to learn online in Mobile with visual content.

- **Retail**

Today the retail industry have become V-Commerce(Virtual Commerce),where people prefer to do in app purchases by seeking the information virtually with detailed product descriptions blended by colour images, video reviews and engaging

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content. More Mobile app with Virtual technology shaking up the whole retail industry by building a new shopping journey for the customers.

VR technology has become so fascinating, as it is providing colour and adventure experience and it can bring a numerous benefits in terms of modernisation. And Most of the Mobile app development companies has already adopted the VR technology to impart a business friendly experience to the clients and their customers.

We will probably not just give individuals and endeavors a simple to-utilize, free stage that requires no coding abilities, yet even surpass customers' desires by creating chatbots that offer engaging conversational encounters while giving pertinent data.

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