

## **Customer Journey Mapping Workshop**

**Price** Rs 50000.00

External URL https://www.goingdigital.in/services

**Keywords** digital strategy, digitaltransformation, customer journey mapping

Hits 1591

URL https://www.indiabusinesstoday.in/products/detail/customer-journey-mapping-workshop-495

Put Customer first & in the center.

Our GD-CJM framework helps you prepare customer journey maps across 5 phases of customer lifecycle from Awareness to Advocacy with ease, to identify moments of truth that are most important to customers.

Discover all the customer touch points with their emotions, pain areas, and respective stakeholders, who can correct them along with opportunities to improve the customer experience.

Prioritize and break the most impactful opportunities into small projects with proper measurements for control.

## **SUPPLIER**

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